



☎ +33 6 63 66 64 29



- **Event** support & **coordination** (sports competitions, tourism & cultural events)
- **On-site** operations: logistics, accreditation, signage, guests
- **Outdoor expertise:** Textile, cycling (road, MTB, e-bikes), skiing, hiking
- **Strong knowledge** of technical textiles & outdoor equipment

- **SEO/SEA** (Google Ads, Merchant Center, marketplaces, content writing, email marketing)
- **Web management** (UX/UI, WordPress, Prestashop)
- Social media & content creation (Canva, Photoshop)
- **Press relations**, brand positioning & storytelling

- **Project** coordination, deadlines & budget monitoring
- **Customer** service & administration **reservations** & scheduling
- **Documentation**, reporting & process optimization

- **French:** Native
- **English:** Fluent (TOEIC 880/990)

- **Office & Data** : MS Office (Excel – advanced, Word,PP)
- **Web & CMS** : WordPress, Prestashop
- **Design & Content** : Canva, Photoshop
- **Digital Marketing** : Google Ads, SEO/SEA tracking tools
- **Collaboration** : Slack, Teams, Google Workspace, Notion
- **AI Tools** : ChatGPT & generative AI for content & research

EDUCATION

BIKE MECHANICS LEARNING
Maintenance, sales & repair of all types of bicycles (road, city, e-bike, MTB).
2023

EXPERIENCES

ADDITIONAL WORK

- Night Audit (summer 2020)